

About Me

When I'm not freelancing in my spare time, or cleaning at my current job, I like to paint, draw, take photos, play guitar, go to gigs, collect vintage decor and game with friends.

I am looking for a full-time, fulfilling job that I can be proud of.

Work Highlights

- Marketing Executive – QikServe / The Access Group Ltd
April 2024 – March 2026

An intensive, ever-evolving role that included designing targeted ads, campaigns, event stands, internal documents/decks, customer self-serve documents, website design and blog post formatting, plus video editing. I lead the design concept for the affiliate program and the campaign for the new product offering in early 2026. I also spearheaded the rebrand for QikServe, before we were acquired by The Access Group.

- Graphic Designer – Las Iguanas / The Big Table Group
September 2023 – April 2024

I collaborated within a small marketing team to pull together email newsletters, special campaigns such as the Las Iguanas NYE event, and brand activation for Día de los Muertos 2023 - with promotion across socials and the website, animated videos, and churro truck livery. I worked hands-on in the photography sessions and liaised with printers where necessary.

- Graphic Designer – Weston Media Works
December 2021 – October 2022

Among branding projects, websites and social media content, I was the lead designer for InWeston Magazine - working with the public and an excellent team of creatives/writers. From concept to print, I designed the logo and front cover, plus every page within (some adverts included), the website and other promotional content, mostly for socials.

- Lead Graphic Designer – Customat / Imagineered
September 2019 – June 2020

This fast-paced B2C role involved designing and printing custom doormats. Whilst making up to 60 designs a day, I balanced maintaining and troubleshooting the large printers, plus Etsy storefront management (including product photography and listing information).

- Graphic Designer – The Laptop Shop
June 2015 – December 2018

Creation of promotional content - from business cards to posters and web graphics, plus designing and configuring the Wordpress website. Additionally, I worked on some external branding and web projects for local businesses.

Technical

Illustrator
InDesign
Photoshop
Wordpress
Microsoft Office

Key Skills

Branding
Web design
Print design
Social media
Video editing
Communication
Team player
Copywriting

Education

- BA (Hons) in Graphic Design –
UCW/Bath Spa University
September 2016 – July 2019

University took me from presenting in front of live brief clients and the local council, to London New Designers where we presented an interactive display to the public and industry professionals.

- BTEC Extended Diploma In
Graphic Design – Weston College
September 2014 – July 2016

This course let me learn the basics of graphic design, how to analyse work and push creativity.

- GCSE – Worle Community School
April 2011 – May 2013

I have 11 GCSEs from A-C including English Literature and Language, Maths and Art.

